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Affinity® 4 Tempur-Pedic® Comfort Story



Tempur-Pedic's sleep-science technology

Ideal to improve expectant and postpartum moms' sleep and health...

Our TEMPUR® material products help to deliver a relaxing, rejuvenating quality of sleep every new mom needs! Many new moms may not expect to get much sleep in the hospital. They know they will be sore and achy and full of adrenaline after delivery. Knowing they will be sleeping on a Tempur-Pedic may convince them that they will come out more rested from your unit!

Sleep pays big dividends for moms. Give them a healthy head start on your unit with the restorative sleep people get on a Tempur-Pedic!

More than 9 out of every 10 of our enthusiastic owners rave about their own pain relief, undisturbed sleep, superior comfort or just waking up feeling better on their Tempur-Pedic beds. TEMPUR pressure-relieving material—our high-tech viscoelastic sleep surface—uses the body's heat and weight to reorganize its molecular makeup. It automatically contours precisely to every curve and angle of the individual's body. The spine's natural, double S-shape is not "forced" forward, backward, or to the side in any direction. Relaxation of the spine is achieved—providing deeper sleep that is essential for the body's regeneration and wellness. The entire musculoskeletal system is supported and stabilized—helping to reduce pressure points, eliminate pain, increase REM cycles, and provide deep restorative sleep.

Give your moms a BETTER NIGHT'S SLEEP!

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Enhancing Outcomes for Patients and Their Caregivers.™

Consumers love Tempur-Pedic...

A survey of satisfied Tempur-Pedic® Bed owners reports:

- 94% experience a reduction in painful pressure points.
- 92% sleep better and wake more refreshed.
- 92% report that their Tempur-Pedic® is one of their most vital investments.
- 91% experience relief from chronic pain.
- 89% of owners who suffer back, neck, shoulder, hip, or other pain recommend Tempur-Pedic® products.

SOURCE: Owner survey conducted by AOT, Inc., 2003.

...and your moms will too.

A patient survey conducted in a Nashville, TN hospital with a high Obstetrics/Delivery patient population reports:

- 58% of patients said it would make them more likely or much more likely to choose a hospital that had mattresses like this.
- 64% of patients said the bed makes them feel like the hospital cares about them.
- 81% of patients said the mattress helps them to get comfortable and relax in the hospital environment.
- 83% of patients said the mattress helped them to sleep soundly in spite of noise and interruptions in the hospital environment.

SOURCE: Patient survey conducted by Prince Market Research, Inc., 2005

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